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## **ERIC LINSMEIER**

### **Business Unit Director – Electrical & Software Technology**

Eric Linsmeier is the Business Unit Director of Electrical and Software Technology for Pierce Manufacturing. Eric has spent over 21 years with Pierce leading teams on innovative product development projects, including the Ascendant Class of Aerials, the incorporation of Idle Reduction Technology, ClearSky telematics, and other standardization and simplification projects.

In his current role with Pierce, Eric leads the teams that integrate electrical systems and embedded control solutions throughout the Pierce product portfolio and is responsible for the Pierce and Oshkosh Airport Products Volterra platform of electric vehicles.

Eric holds engineering degrees from Michigan Technological University and the Milwaukee School of Engineering. He served for 15 years on his local volunteer fire department, Clayton Fire Rescue, in the Town of Clayton, Wisconsin. He is originally from the Upper Peninsula of Michigan (a proud Yooper) and currently resides with his family in Appleton, Wisconsin.

*“Our team is driven by advancing in our product development and incorporating best practices, allowing us to deliver remarkable products that help others. We’re proud to stand together and serve our customers through the development of technology that advances their safety and wellbeing.”*