



JOHN SCHULTZ

VP & General Manager – Pumper Products

John Schultz joined Pierce Manufacturing as an intern in 2003 and is currently the Vice President and General Manager of Pumper Products. Throughout his time with Pierce, John has applied his education and expertise to help lead innovative product development projects including the design and production of the Pierce Ultimate Configuration (PUC™), Pierce Responder Pumper, and Husky™ 3 & 12 foam systems. In addition to his product development experience, Platform Director of Chassis Products in 2016, and most recently as Director of Pumper & Custom Chassis Products. In his current position, John oversees all facets of pumper, fire suppression, and electrical technologies including strategic product planning, production, engineering, product management, and lifecycle management – all with the focus on exceeding customer performance requirements.

John is a graduate of the University of Wisconsin with a Bachelor of Science degree in Mechanical Engineering, and is currently a resident of Appleton, WI.

The best aspect of my job is working closely with customers and integrating their ideas and challenges into innovative products, features, and experiences. I also enjoy the close interaction of the customer and their product as it is being built throughout every step of the process, ensuring that we are exceeding expectations and engaging everyone along the way. This collaboration instills a sense of pride and ownership into what I do each day.